

Organization Simplified.



Give your office a fresh look for the new year.

From filing products that keep daily work in plain sight to customizable labels that help promote your business, Avery® products make it easy to get and stay organized.

Little things that work in a big way.™



Avery® is a proud sponsor of Box Tops for Education®

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@AveryProducts

Purchase \$75 of Avery® products listed in this flyer and get a pedometer with FM radio and ear buds.



AVERY®

Filing & Organization

NEW

Avery® Slide & Lift Tab File Folders

Tabs slide left and right to any position you choose and lift for added visibility, as a reminder or to indicate priority. Write directly on the tab with ballpoint pen, pencil or permanent marker. To revise, just erase with a pink pencil eraser and write again. Printable Avery® white filing labels are also included. Folders are letter-size and standard weight stock with durable plastic 1/3 cut tabs.



| Avery No. | Description | Folders/ Pack |
|-----------|-------------------------------------|---------------|
| AVE-73503 | Manila | 24 |
| AVE-73504 | Assorted Colors (Blue, Red, Yellow) | 24 |

NEW

Avery® Slide & Lift Tab Hanging File Folders

Now you can completely customize your file drawers without the hassle of plastic or paper inserts. Tabs slide left and right to any position so you can easily view file names and lift to indicate priority or as a reminder. Write directly on the tab with ballpoint pen, pencil or permanent marker. To revise, just erase with a pink pencil eraser and write again. Folders are letter-size and standard weight stock with durable plastic 1/3 cut tabs. Printable labels are included.



| Avery No. | Description | Folders/ Pack |
|-----------|-------------|---------------|
| AVE-73505 | Green | 12 |
| AVE-73506 | Green | 24 |

NEW

Avery® Slide & View Expanding Files

Keep your projects organized and sub-divided in one place. Five pocket file expands as each section slides apart for easy access and visibility. Collapses and closes securely for easy portability. Elastic closure keeps documents secure. Each pocket holds up to 40 letter-size pages. File fits nicely into a filing cabinet for long-term storage.



| Avery No. | Description | Qty |
|-----------|-------------|-----|
| AVE-73517 | Black | 1 |
| AVE-73518 | Gray | 1 |

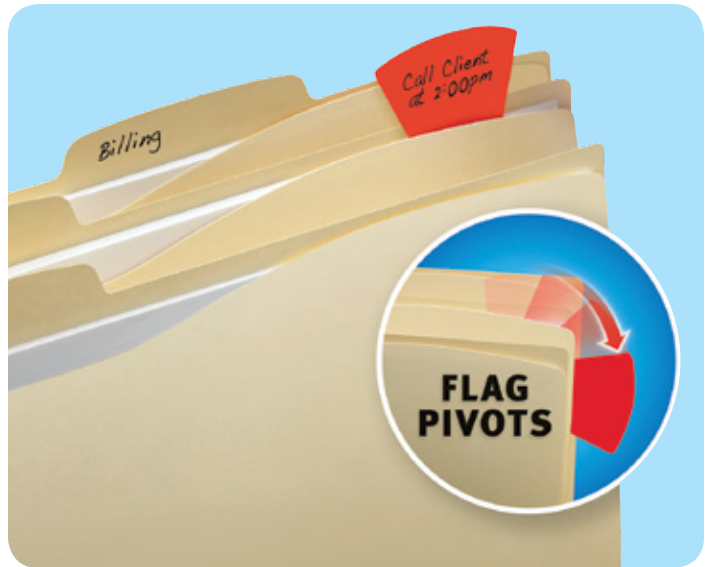
Products listed in this flyer include Box Tops for Education® coupons.

NEW

Avery® Priority Flag File Folders

Call attention to your most important files. Built-in red priority flag helps you prioritize or provide reminders. Flag pivots to the top or to the side of your file. Folders work great in desktop file racks, file cabinets and within piles. Write directly on the flag and folder tabs using a ballpoint pen, pencil or permanent marker. To reuse flag, just erase with a pink pencil eraser and write again. Letter-size folder is standard weight, 11pt. stock with 1/3 cut paper tabs.

| Avery No. | Description | Folders/ Pack |
|-----------|-------------------------------------|---------------|
| AVE-73513 | Manila | 24 |
| AVE-73514 | Assorted Colors (Blue, Red, Yellow) | 24 |



NEW

Avery® Priority Pocket File Folders

Clear pocket on front of folder keeps important documents visible as a reminder. Versatile pocket holds items such as receipts and business cards. Letter-size folder is standard weight, 11pt. stock with 1/3 cut paper tabs.

| Avery No. | Description | Folders/ Pack |
|-----------|-------------------------------------|---------------|
| AVE-73509 | Manila | 24 |
| AVE-73510 | Assorted Colors (Blue, Red, Yellow) | 24 |

NEW

Avery® Wall Pockets

Eliminate clutter on busy workspaces by using the vertical wall space. Stylish and functional double-pocket design keeps both large and small items organized and within reach. Adhesive strip securely attaches pocket to smooth surfaces and removes cleanly with no residue. For textured surfaces, push pin hooks are included for easy mounting.

| Avery No. | Description | Pockets/Pack |
|--|------------------------------------|--------------|
| Small Pockets | | |
| AVE-40210 | 8" x 4", Contemporary, Taupe | 1 |
| AVE-40211 | 8" x 4", Cottage, Green | 1 |
| AVE-40212 | 8" x 4", Eclectic, Blue | 1 |
| Letter-Size Pockets | | |
| AVE-40213 | 12-1/4" x 10", Contemporary, Taupe | 1 |
| AVE-40214 | 12-1/4" x 10", Cottage, Green | 1 |
| AVE-40215 | 12-1/4" x 10", Eclectic, Blue | 1 |
| Combo Pack Pockets (Small Pocket without adhesive and Letter-Size Pocket) | | |
| AVE-40216 | Contemporary, Taupe | 2 |
| AVE-40217 | Cottage, Green | 2 |
| AVE-40218 | Eclectic, Blue | 2 |



Filing & Organization

Avery® Permanent File Folder Labels with TrueBlock® Technology

Now's the time to organize your files and decide whether you want to start with new folders or cover up old labels. TrueBlock® Technology completely covers everything underneath so you can reuse file folders and still have a clean, professional look. 1/3 cut.

| Avery No. | Description | Labels/Pack |
|---------------------------------------|---|-------------|
| 2/3" x 3-7/16" | | |
| AVE-5266 | Assorted (Blue, Green, Red, White, Yellow) | 750 |
| AVE-5366 | White | 1500 |
| AVE-8366 | White | 750 |
| Extra Large File Folder Labels | | |
| AVE-5026 | Assorted (Blue, Green, Purple, Red, Yellow), 15/16" x 3-7/16" | 450 |
| AVE-5027 | White, 15/16" x 3-7/16" | 450 |



Extra large shown above



Avery® Clear File Folder Labels

Give your filing system a professional, custom-printed look. Clear labels virtually disappear on the folder so you can use the folder color for easy color coding. 1/3 cut.

| Avery No. | Description | Labels/ Pack |
|-----------|-------------|--------------|
| AVE-5029 | Clear | 450 |

Avery® EcoFriendly Permanent File Folder Labels

Consider the environment when you get organized for the new year. These eco-friendly labels are a natural choice that will help your office be a little greener. They're made from 100% recycled material and a water based 100% recyclable adhesive, processed chlorine free and printed using soy based ink. Labels and packaging are recyclable. 1/3 cut.

| Avery No. | Description | Labels/ Unit |
|-----------|-------------|--------------|
| AVE-45366 | White | 1500/BX |
| AVE-48266 | White | 750/PK |



Business Communications



Avery® Branding, Merchandising and Promoting Products

Your business will get noticed with these customizable marketing solutions from Avery. Create professional looking materials right at your desktop that will leave a lasting impression.

| Avery No. | Description | Qty/Unit |
|--|---|----------|
| Oval Labels (Laser/Ink Jet) | | |
| AVE-22804 | Glossy White, 1-1/2" x 2-1/2", Print-to-the-Edge, Easy Peel® Label Sheets | 180/PK |
| NEW AVE-22820 | Glossy White, 2" x 3-1/3", Print-to-the-Edge, Easy Peel® Label Sheets | 80/PK |
| NEW AVE-22829 | Textured White, 2" x 3-1/3", Print-to-the-Edge, Easy Peel® Label Sheets | 80/PK |
| Round Labels (Laser/Ink Jet) | | |
| AVE-22807 | Glossy White, 2" Diameter, Print-to-the-Edge, Easy Peel® Label Sheets | 120/PK |
| NEW AVE-22825 | Glossy Clear, 2" Diameter, Print-to-the-Edge, Easy Peel® Label Sheets | 120/PK |
| NEW AVE-22830 | Glossy White, 2-1/2" Diameter, Print-to-the-Edge | 90/PK |
| AVE-22808 | Kraft Brown, 2-1/2" Diameter, Print-to-the-Edge | 225/PK |
| Embossed Foil Round Labels (Ink Jet) | | |
| NEW AVE-22824 | Silver Foil, 2" Diameter, Easy Peel® Label Sheets | 96/PK |
| NEW AVE-22831 | Gold Foil, 2" Diameter, Easy Peel® Label Sheets | 96/PK |
| TrueBlock® Square Labels (Laser/Ink Jet) | | |
| AVE-22805 | White, 1-1/2" x 1-1/2", Print-to-the-Edge, Easy Peel® Label Sheets | 600/PK |
| AVE-22806 | White, 2" x 2", Print-to-the-Edge, Easy Peel® Label Sheets | 300/BX |
| Rectangular Labels (Laser/Ink Jet) | | |
| NEW AVE-22822 | Glossy Clear, 2" x 3", Print-to-the-Edge, Easy Peel® Label Sheets | 80/PK |
| NEW AVE-22823 | Ivory Pearl Finish, 3" x 3-3/4", Print-to-the-Edge | 48/PK |
| Durable Removable TrueBlock® Rectangular Labels (Laser/Ink Jet) | | |
| NEW AVE-22828 | White, 1-1/4" x 1-3/4" | 256/PK |
| NEW AVE-22827 | White, 4-3/4" x 3-1/2" | 32/PK |
| Textured Arched Labels (Laser) | | |
| NEW AVE-22809 | White, 3" x 2-1/4", Print-to-the-Edge | 90/PK |
| AVE-22826 | White, 4-3/4", x 3-1/2", Print-to-the-Edge | 40/PK |
| Window and Wall Signage (Ink Jet) | | |
| AVE-22800 | White, 8-1/2 x 11" (Wall), 7-3/4" x 10-1/4" (Window) | 10/PK |
| Printable Tags and Strings (Ink Jet) | | |
| AVE-22802 | White, 2" x 3-1/2", Print-to-the-Edge, 100 Strings | 96/PK |
| Removable Shelf Tags (Laser) | | |
| AVE-22803 | 2" x 2-1/4" | 120/PK |
| Door Hangers with Tear-Away Cards (Laser/Ink Jet) | | |
| NEW AVE-16150 | 4-1/4" x 11", 160 Cards | 80/PK |
| NEW AVE-16152 | 8-1/2" x 11", 200 Cards | 50/PK |



Business Communications



Avery® Two-Side Printable Clean Edge® Business Cards

Design and print your own professional-looking business cards in minutes right at your desk. Patented Clean Edge® technology ensures cards snap apart with smooth, non-perforated edges. Your cards will look as good as the print shop without the hassle – you'll get the cards you need right when you need them and can easily make changes as often as you like.

| Avery No. | Description | Cards/Unit |
|-------------------------------|---------------------------|------------|
| Laser | | |
| AVE-5877 | White, 2" x 3-1/2" | 400/BX |
| AVE-5871 | White, 2" x 3-1/2" | 200/PK |
| Ink Jet | | |
| AVE-8877 | White, 2" x 3-1/2" | 400/BX |
| AVE-8871 | White, 2" x 3-1/2" | 200/PK |
| AVE-8859 | Glossy White, 2" x 3-1/2" | 200/PK |
| Round Edge for Ink Jet | | |
| AVE-88220 | White, 2" x 3-1/2" | 160/PK |
| AVE-88221 | Ivory, 2" x 3-1/2" | 160/PK |

Avery® Postcards

Promote your business with custom invitations, announcements and special offers that will give your customers something to talk about. Ultra-fine perforations lets you separate cards cleanly and easily. Postcards meet all U.S. postal regulations.

| Avery No. | Description | Cards/ Unit |
|----------------|-----------------------------------|-------------|
| Laser | | |
| AVE-5689 | White, 4-1/4" x 5-1/2" | 200/BX |
| AVE-5389 | White, 4" x 6" | 100/BX |
| Ink Jet | | |
| AVE-8387 | White, 4-1/4" x 5-1/2" | 200/BX |
| AVE-8386 | White, 4" x 6", Print-To-The-Edge | 100/BX |
| AVE-8383 | Glossy White, 4-1/4" x 5-1/2" | 100/PK |

Avery® Microperforated Business Cards

Save time and money by creating your own custom business cards. Add a new employee or change your address at a moment's notice. It's easy when you design and print your own cards. There's no minimum order, no waiting and no shipping charges.

| Avery No. | Description | Cards/ Unit |
|----------------|--------------------|-------------|
| Laser | | |
| AVE-5911 | White, 2" x 3-1/2" | 2500/BX |
| AVE-5371 | White, 2" x 3-1/2" | 250/PK |
| Ink Jet | | |
| AVE-8471 | White, 2" x 3-1/2" | 1000/BX |
| AVE-8371 | White, 2" x 3-1/2" | 250/PK |

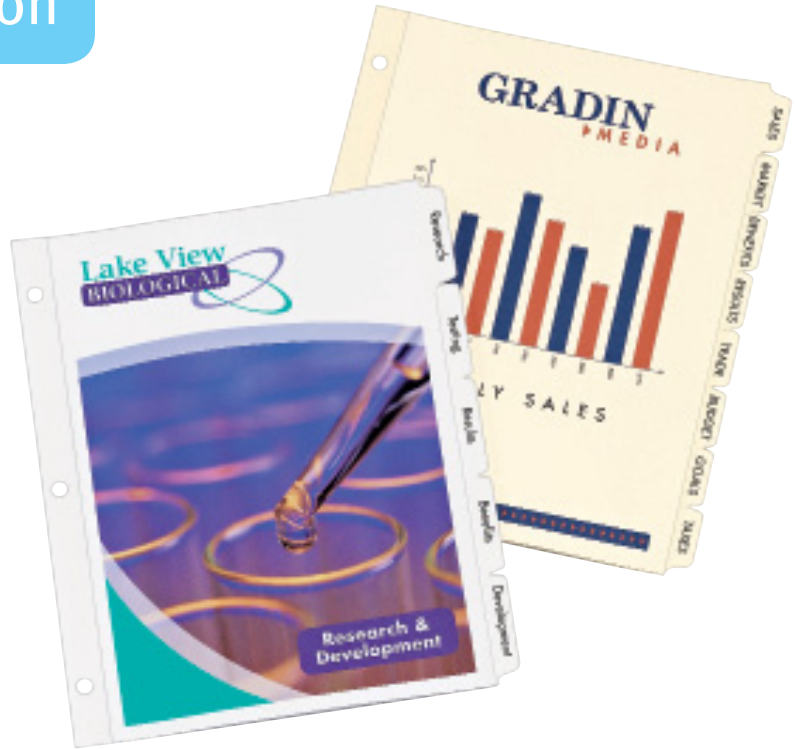


Organization & Presentation

NEW

Avery® Print-On™ Dividers

Create a lasting impression for your business with customizable dividers that let you print on tabs and divider pages. Add photos, graphics and your company messaging to wow the group in a presentation. They're also ideal for proposals, training manuals and other important documents, and will help your business stand out from the crowd. Dividers are 30% post-consumer recycled paper.



| Avery No. | Description | Qty/ Set |
|--|--------------|----------|
| Punched – For use in standard three ring binders. | | |
| AVE-11511 | 5-Tab, White | 1 |
| AVE-11512 | 5-Tab, Ivory | 1 |
| AVE-11528 | 8-Tab, White | 1 |
| AVE-11529 | 8-Tab, Ivory | 1 |
| AVE-11515 | 5-Tab, White | 5 |
| AVE-11552 | 8-Tab, White | 5 |
| AVE-11517 | 5-Tab, White | 25 |
| AVE-11554 | 8-Tab, White | 25 |
| Wide-Format – For use with black and white printers with an 11" x 17" tabloid paper tray. | | |
| AVE-11525 | 5-Tab, White | 25 |
| AVE-11567 | 8-Tab, White | 25 |

**NEW
COLORS**

Avery® Heavy Duty View Binders with One Touch EZD™ Rings

New fashionable colors combined with proven features keep documents organized and secure. Increased capacity with One Touch EZD™ Gap Free locking rings, holds more than the same size round and slant rings, and allows easy page turning without gapping and misalignment of rings. Wider panels fully cover dividers and sheet protectors.



| Avery No. | Description |
|-----------|-------------------|
| AVE-79331 | 1" Sand |
| AVE-79337 | 1" Soft Purple |
| AVE-79343 | 1" Sea Foam Green |
| AVE-79199 | 1" White |
| AVE-79333 | 2" Sand |
| AVE-79339 | 2" Soft Purple |
| AVE-79345 | 2" Sea Foam Green |
| AVE-79192 | 2" White |
| AVE-79334 | 3" Sand |
| AVE-79340 | 3" Soft Purple |
| AVE-79346 | 3" Sea Foam Green |
| AVE-79193 | 3" White |
| AVE-79335 | 4" Sand |
| AVE-79341 | 4" Soft Purple |
| AVE-79347 | 4" Sea Foam Green |
| AVE-79104 | 4" White |
| AVE-79336 | 5" Sand |
| AVE-79342 | 5" Soft Purple |
| AVE-79348 | 5" Sea Foam Green |
| AVE-79106 | 5" White |

Business Communications



Avery® Dry Erase Sheets

Communicate with co-workers with this versatile alternative to "hard" whiteboards. Turn any smooth surface into a writable area, simply write, erase and write again with a whiteboard marker. These flexible peel and stick sheets with superior adhesion stay where you want them, remove cleanly and reapply easily. There's no sticky residue or damage to walls. A variety of attention-getting shapes will make sure your notes get noticed.

| Avery No. | Description | Sheets/Pack |
|----------------------|--|-------------|
| Plain | | |
| AVE-24300 | 4" x 6", White | 5 |
| AVE-24302 | 8-1/2" x 11", White | 5 |
| AVE-24304 | 10" x 10", White | 5 |
| Color Borders | | |
| AVE-24318 | 4" x 6", Assorted (Blue, Red, Green, Gray) | 4 |
| AVE-24319 | 8-1/2" x 11", Assorted (Blue, Red, Green, Gray) | 4 |
| AVE-24320 | 10" x 10", Assorted (Blue, Red, Green, Gray) | 4 |
| Preprinted | | |
| AVE-24308 | 10" x 10", Blue Quote | 3 |
| AVE-24309 | 10" x 10", Yellow Quote | 3 |
| AVE-24310 | 10" x 10", Blue Circle | 3 |
| AVE-24311 | 10" x 10", Yellow Circle | 3 |
| AVE-24312 | 10" x 10", Blue Cloud | 3 |
| AVE-24313 | 10" x 10", Yellow Cloud | 3 |
| AVE-24314 | 10" x 10", Blue Quote, Blue Circle, Yellow Cloud | 3 |
| AVE-24306 | 8-1/2" x 11", Handwriting Sheets | 3 |

To receive your Pedometer with FM Radio and Ear Buds by mail:

Purchase \$75 or more of qualifying Avery® products listed in this flyer between January 1, 2013 and March 31, 2013. All requests must be postmarked by April 14, 2013. Complete this request form and enclose in an envelope with the original or photocopy of the dated packing slip with the qualifying products purchased circled and the original UPC symbols from the eligible Avery® products purchased. Limit one per person.

Mail to:

Avery Dennison
Data Entry Center
Campaign Code 21796-GN
P.O. Box 427
Montrose, CA 91021-0427

PLEASE HAND PRINT

First Name _____ Last Name _____

Company (For mailing purposes, payee must be an individual) _____

Street Address (No P.O. Boxes) _____

City _____ State _____ Zip _____



Purchase \$75 of Avery® products listed in this flyer and get a pedometer with FM radio and ear buds.

\$75 worth of qualifying products excludes sales tax and any freight or shipping charges. Limit one per person. Offer good while supplies last. Avery reserves the right to substitute gift with an item of similar value. Cannot be combined with any other offer for the same product. Offer open to legal U.S. residents (Continental U.S., Alaska, Hawaii, and District of Columbia) and residents of Canada, Puerto Rico and U.S. Virgin Islands, and is void where prohibited, taxed or restricted. Copies or facsimiles of the UPC symbol will not be accepted. P.O. Boxes will not be honored. Use of multiple names or addresses to obtain additional gifts or other forms of fraudulent submission could result in Federal prosecution under Mail Fraud Statutes (18 USC, Section 1341 and 1342). Avery Dennison is not responsible for lost, late or misdirected mail and reserves the right to require a USPS certificate of mailing and copies of this form, receipt, and UPC as proof of submission in the event of a dispute. Allow 6-8 weeks for delivery from the date your submission is received by Avery Dennison. Incomplete or illegible submissions will not be processed.

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